

## Part #1

1. The name of the company is Macys, and its URL is <https://www.macys.com/>.

2. I searched for a product that I would be interested in buying on Macys. The product is Pulse fire Core RGB Gaming Mouse.

b. The product that I searched for is Pulse fire Core RGB Gaming Mouse. The website provides a lot of detailed information about the product, such as

Price \$29.99, Color is Black, and it has Pixar 3327 optical sensor with native DPI up to 6,200, Comfortable symmetric design and seven programmable buttons.

c. An image is displayed on the website. I can see different views of the image, such as the front, back, side, and bottom of the device. I can also see an enlarged view of the image by hovering over it or clicking on it.

d. Customer ratings and reviews are available on the website. There are over 26 ratings and over 26 reviews for this product. The average rating is 4.4 out of 5 stars. I read some of the reviews and they are mostly positive and helpful. Some of the reviewers shared their personal experiences, tips, and photos of the product.

e. The website offers suggestions on additional items such as Keyboard that I may want to purchase.

f. I can easily add the item to my shopping cart. The "Add to Cart" button is easily visible on the right side of the page, next to the product image and information. There is also a "Buy Now" button that allows me to skip the shopping cart and proceed to checkout directly.

g. This is a product that I would buy online. I think online shopping is convenient, fast, and secure. I can compare prices, read reviews, and access a wide range of products online. I can also enjoy free shipping, easy returns, and customer service from Macys. I do not need to research it online and purchase it from a local brick and mortar store, because I trust the quality and reliability of Macys and its products.

## Part #2

I enjoyed the online purchasing experience on Macys. I think Macys is one of the best convenient website for online shopping. I found the product that I wanted easily by using the search bar and the filters. I was impressed by the amount and quality of information that was provided about the product. I also liked the suggestions that the website offered on additional items that I may want to purchase. I think this is a smart way to increase sales and customer satisfaction. I appreciated the options that the website gave me on the payment methods, shipping methods, and delivery dates. The purchasing process was smooth and easy. I just had to click on the "Add to Cart" or "Buy Now" button, enter my shipping and billing information, and confirm my order. I felt secure and confident about my purchase.

I would use the site and the Internet for shopping again. I think online shopping is more convenient, fast, and cost-effective than traditional shopping. I can shop anytime and anywhere, without having to deal with traffic, parking, crowds, or salespeople. I can also access a wider range of products, compare prices, read reviews, and get discounts and deals online. I think online shopping is a great way to save time, money, and energy.